





Fatality Rates: Wisconsin, U.S. and Best State, 2001

2001	Fatalities	Fatality Rate per 100M VMT	Fatality Rate per 100K Population
Wisconsin	763	1.33	14.1
US	42,196	1.51	14.8
Best State*		0.90	7.46

*Best Rates: Lowest Rates Attained Across All States

Fatalities in Motor Vehicle Traffic Crashes Vehicle Miles Traveled (VMT) and Population 1997 - 2001

Crash Year	Total	VMT	Total Alcohol Related Fatalities (BAC=.01+)		High A Related I (BAC=	Fatalities	*Unrest Passe Vehicle I	nger
	Fatalities	(Millions)	Number	Percent	Number	Percent	Number	Percent
1997	725	54,405	335	46	289	40	400	70
1998	714	56,655	304	43	264	37	350	63
1999	745	56,961	310	42	278	37	389	66
2000	799	57,266	350	44	316	40	398	62
2001	763	57,269	366	48	327	43	395	64

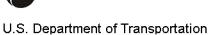
Crash Year	Motorcyclist Fatalities	Speeding Related Fatalities	16-20 Year Old Fatalities	Total Population	16-20 Year Old Population
1997	63	208	105	5,200,235	392,769
1998	65	196	124	5,222,124	401,117
1999	66	203	110	5,250,446	408,127
2000	78	224	127	5,374,429	406,951
2001	72	258	98	5,404,432	408,881

*Unknown Restraint Use Was Proportionally Distributed Across Known Restraint Use



Trend of Fatalities, 1997 - 2001

		1997	1998	1999	2000	2001
Fatality Counts	Total Fatalities	725	714	745	799	763
	Alcohol-Related	335	304	310	350	366
	Single Vehicle	368	363	396	399	421
	Non-Junction	541	494	526	568	559
	Intersection	145	172	168	172	171
	Intersection-Related	26	25	24	20	4
	Speeding Involved	208	196	203	224	258
	Pedestrians	63	63	54	51	45
	Pedalcyclists	5	11	18	10	9
	Large Truck Involved	95	107	81	97	108
	Roadway Departure	428	389	406	479	463
	Passenger Car Occupants	422	378	385	432	386
	Light Truck/Van Occupants	149	176	204	206	231
	Other/Unknown Occpants (not including Motorcycles)	22	19	16	21	20
	Total Occupants (not including Motorcycles)	593	573	605	659	637
	Motorcycle Riders	63	65	66	78	72



Economic Impact of Motor Vehicle Traffic Crashes, 2000

	Overall	In Speeding-Related Crashes
U.S.A	\$230.568 Billion	\$40.390 Billion
Wisconsin	\$3.756 Billion	\$0.673 Billion

2000 is the Most Recent Year for Which Data is Available

Available Highway Safety Program Funds

	FY 2001	FY 2002
Section 154 Open Container Transfer	\$0	\$0
Section 157 Seat Belt Use Incentive	\$564,100	\$60,400
Section 157 Seat Belt Use Innovative	\$1,882,303	\$803,550
Section 163 .08 BAC	\$0	\$0
Section 164 Repeat Offender Transfer	\$4,887,302	\$0
Section 2003b Child OP Ed	\$158,218	\$155,097
Section 402 Formula	\$3,068,477	\$3,105,680
Section 405 Occupant Protection	\$0	\$0
Section 410 Impaired Driving	\$928,097	\$926,810
Section 411 Data	\$286,563	\$224,151
Total	\$11,775,060	\$5,275,688

Fatalities in Alcohol Related Crashes, 2001

2001	Alcohol-Related (Number)	Alcohol-Related (%)	Rate per 100M VMT	Fatalities where Highest BAC in Crash was .08+	Percentage where Highest BAC in Crash was .08+
Wisconsin	366	48%	0.64	327	43%
US	17,400	41%	0.62	14,858	35%
Best State*		24%	0.30		19%

*State with Lowest Alcohol-Related Fatality Rate.

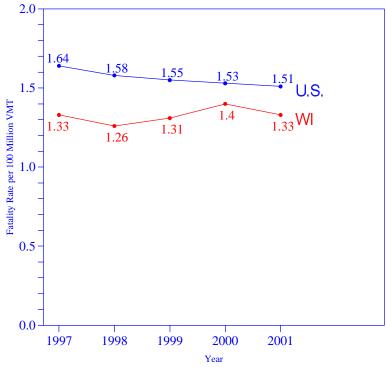


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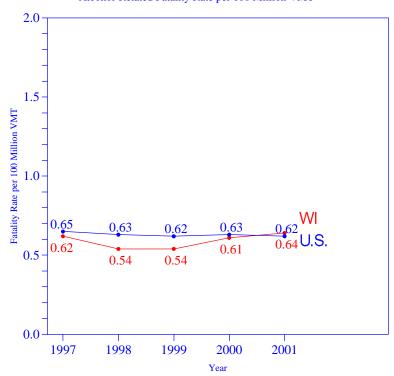
Traffic Safety Facts, Wisconsin, 2001

Trend Charts of Total and Alcohol-Related Fatality Rates per 100 Million VMT



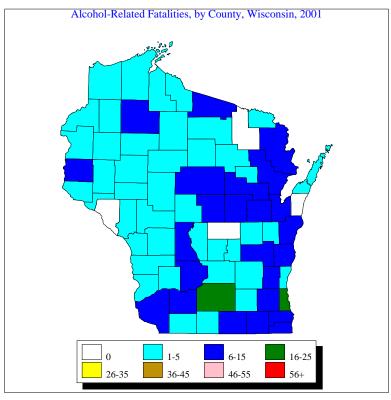


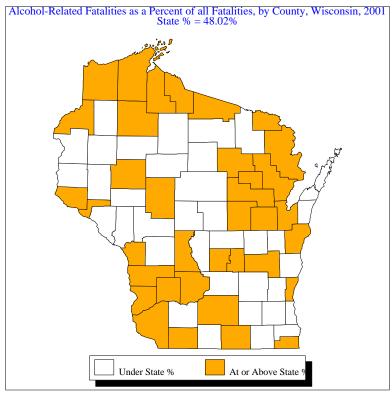
Alcohol-Related Fatality Rate per 100 Million VMT





State-County Maps of Alcohol-Related Fatalities







Top 10 Counties for Fatalities/Fatality Rates

Rank by Number of Fatalities

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Rank by Rate of Fatalities Median Rate for all U.S. Counties: 22.6

Rank	County	Fatalities	Rate per 100,000 Population
1	Milwaukee	43	4.59
2	Dane County	36	8.29
3	Kenosha	30	19.73
4	Waukesha	25	6.84
5	Racine County	23	12.13
6	Rock County	23	14.99
7	Waupaca	21	40.30
8	Jefferson	20	26.24
9	Brown County	19	8.29
10	Marathon	19	15.02

Rank	County	Fatalities	Rate per 100,000 Population
1	Sawyer	11	67.26
2	Iowa County	15	65.32
3	Florence	3	59.08
4	Marquette	8	54.77
5	Oconto	19	52.41
6	Rusk County	8	52.28
7	Vilas County	10	46.65
8	Adams	9	44.42
9	Iron County	3	44.02
10	Burnett	7	43.98

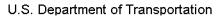
Top 10 Counties for Alcohol-Related Fatalities/Fatality Rates

Rank by Number of Alcohol-Related Fatalities

Rank	County	Fatalities	Rate per 100,000 Population
1	Dane County	22	5.06
2	Milwaukee	20	2.14
3	Kenosha	15	9.86
4	Rock County	12	7.82
5	Waupaca	12	23.03
6	Oconto	11	30.34
7	Brown County	10	4.36
8	Sauk County	10	18.02
9	Shawano	10	24.47
10	Racine County	9	4.75

Rank by Rate of Alcohol-Related Fatalities Median Rate for all U.S. Counties: 7.73

Rank	County	Fatalities	Rate per 100,000 Population
1	Florence	3	59.08
2	Sawyer	9	55.03
3	Vilas County	9	41.98
4	Marquette	5	34.23
5	Oconto	11	30.34
6	Iron County	2	29.35
7	Pepin County	2	27.64
8	Iowa County	6	26.13
9	Burnett	4	25.13
10	Shawano	10	24.47



Top 10 Counties for Motorcyclist Fatalities/Fatality Rates

Rank by Number of Motorcyclist Fatalities

Rank by Rate of Motorcyclist Fatalities Median Rate for all U.S. Counties: 2.31

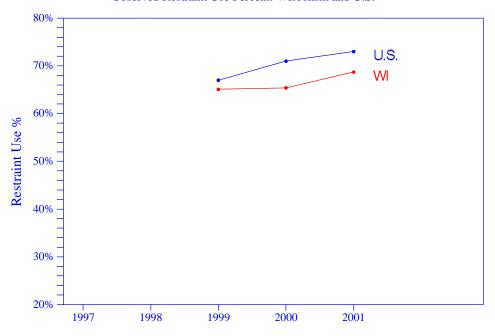
Rank	County	Fatalities	Rate per 100,000 Population
1	Lincoln County	5	16.79
2	Milwaukee	5	0.53
3	Washington	5	4.18
4	Brown County	3	1.31
5	Chippewa	3	5.38
6	Fond du Lac	3	3.07
7	Green County	3	8.86
8	Racine County	3	1.58
9	Crawford	2	11.73
10	Dane County	2	0.46

			Rate per 100,000
Rank	County	Fatalities	Population
1	Lincoln	5	16.79
2	Crawford	2	11.73
3	Green County	3	8.86
4	Iowa County	2	8.71
5	Lafayette	1	6.18
6	Sawyer	1	6.11
7	Oconto	2	5.52
8	Pierce	2	5.39
9	Chippewa	3	5.38
10	Adams	1	4.94

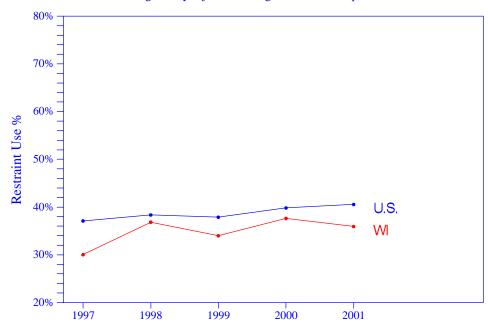


Trends of Restraint Use: Observed and Among Fatally Injured Passenger Vehicle Occupants

Observed Restraint Use Percent: Wisconsin and U.S.



Percent Restraint Use Among Fatally Injured Passenger Vehicle Occupants: Wisconsin and U.S.





Percent Belt-Use Rates Observed Overall and Among Fatally Injured Passenger Vehicle Occupants

Belt Use Rates: Wisconsin, U.S. and Best State, 2001

	2001		
	*Observed Restraint Use % Passed Vehi Occup *All Passed Vehi Occup Fata Restraint Use % Use		
Wisconsin	69%	36%	
USA	73%	41%	
Best State	91%	60%	

*NCSA National Occupant Protection Use Survey (NOPUS), Wisconsin (State Survey)

Passenger Vehicle Occupant Deaths (age 5+)

Restraint Use (Safety Belts & Child Seats)	Total	Restrained	Unrestrained	Unknown	Current Lives Saved	Additional Savable at 100%
Wisconsin	609	198	362	49	264	162

Passenger Vehicle Occupant Deaths (age <5)

Child Restraints (Includes Child Seats and Belts)	Total	Restrained	Unrestrained	Unknown	Current Lives Saved	Additional Savable at 100%
Wisconsin	8	6	2	0	6	10

Motorcycle Rider Deaths

	Total	Helmeted	Unhelmeted			Additional Savable at 100%
Wisconsin	72	14	57	1	5	16



Speeding-Related Fatalities and Other Statistics of Interest

Speeding Related, 2001

2001	Number of Fatalities in Crashes Involving Speeding	Percent of Fatalities That Are Speeding Related	
Wisconsin	258	34%	
US	12,924	31%	
Best State*		10%	

*Best Rate: Lowest Rate Attained Across All States

Other Statistics of Interest

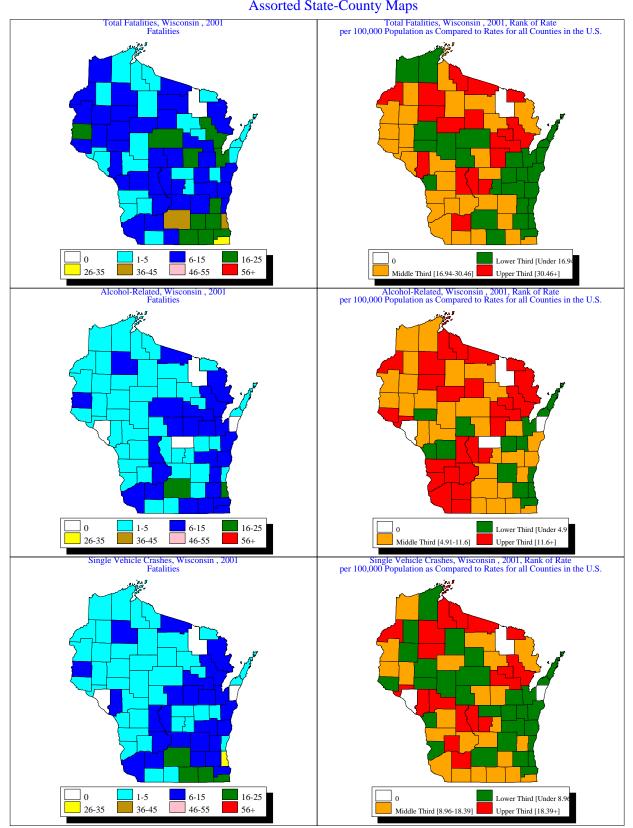
	Fatalities in Wisconsin	Percent of Total Fatalities in Wisconsin	Fatalities in US	Percent of Total Fatalities in US
Intersection Fatalities	171	22%	7,769	18%
Pedestrian Fatalities	45	6%	4,901	12%
Pedalcyclists	9	1%	732	2%
Fatalities in Crashes Involving Large Trucks	108	14%	5,111	12%
*Roadway Departure Fatalities	463	61%	23,205	55%
Passenger Cars	386	51%	20,320	48%
Light Trucks and Vans	231	30%	11,723	28%
**Other/Unknown	20	3%	1,200	3%
Total Occupants	637	83%	33,243	79%
Motorcycle Riders	72	9%	3,197	8%
***Total Nonmotorists	54	7%	5,756	14%
Total Fatalities	763		42,196	

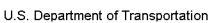
*Fatalities based on FHWA Definition

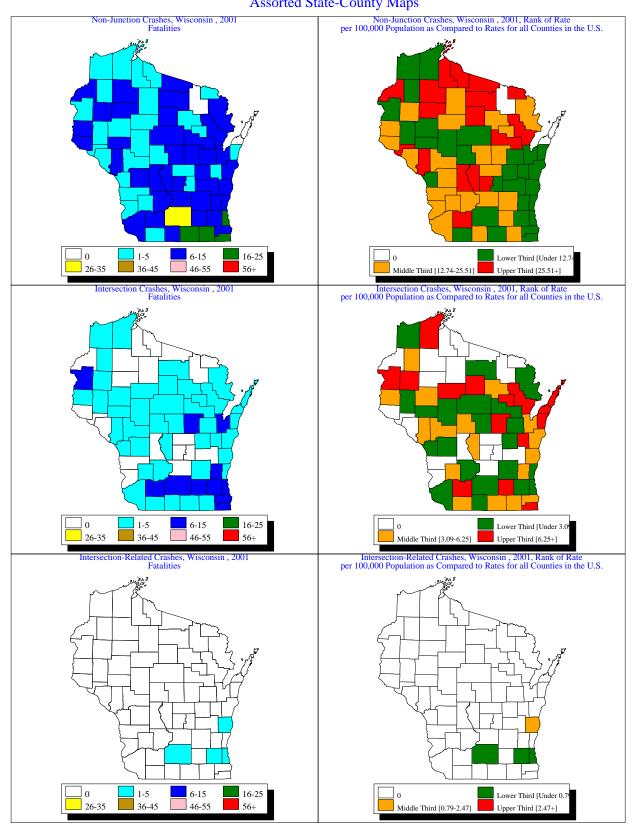
Includes Occupants of Large Trucks, Buses and Unknown Vehicle Types *Includes Pedestrians, Pedalcyclists and Other Non-Motorists

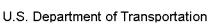


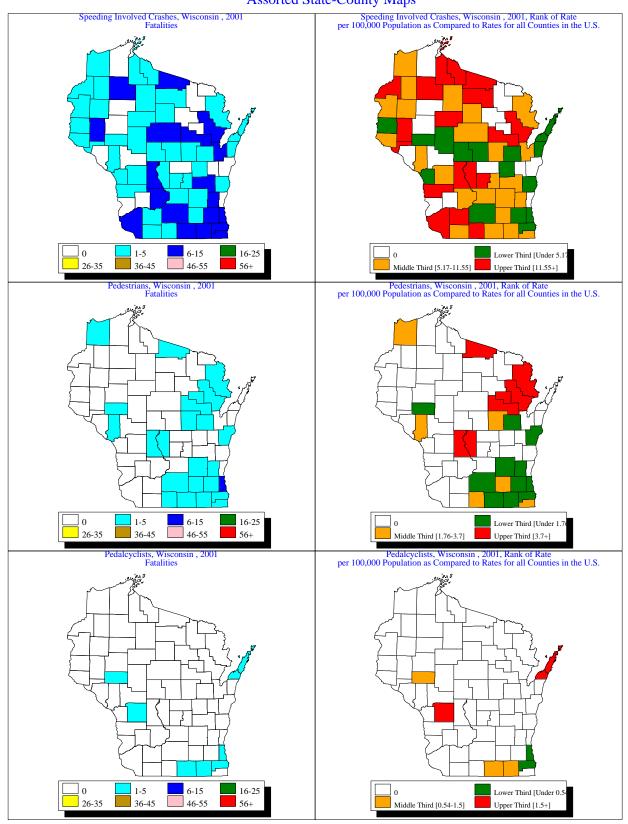
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